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on "Cancel Channel." Alternatively, access the "Memberships & Subscriptions" page from the Account & Lists menu or click "Video Settings" to cancel a channel. To cancel a channel. To cancel an Amazon Prime membership, go to "Your Membership," and click on "End Membership." Amazon Prime Video is a great video streaming service provided by Amazon. It allows
you to subscribe to numerous channels, including BritBox, Paramount+, and many others. This way, you will always stay up to date with your favorite films and shows. But not everyone wants to stay subscribed to this service forever. Some start wondering how to cancel Amazon Prime Video, either because they are not happy with the offers anymore
or because they no longer afford to pay the subscription fee. How to cancel subscriptions on Amazon Prime Video? This article will tell you everything you need to know. Amazon Prime Video offers a vast array of movies and TV shows, accessible with just your Prime subscription. Additionally, it allows subscription fee. How to cancel subscription fee
with a free trial. However, after the trial, charges apply unless you cancel the subscriptions: Select "Your Account" and then "Membership and Subscriptions". Find the Channel: Under "Prime Video Channels", you'll see all your
channel subscriptions. Locate the one you want to cancel. Cancel Subscription: Next to the chosen channel, click on "Cancel Subscription renewal, turning off auto-renew, or canceling immediately with a refund
option. For detailed information on Prime Video, see What is Prime Vide
don't know where to find it, here are the steps to follow: Go to Amazon.com and log into your account. Move the cursor over this option will then result in a drop-down menu popping up. Look in the Your Account list, then choose
Memberships & Subscriptions. You will now be able to manage your Amazon subscriptions easily. But if you do not have access to a computer and want to use the mobile application instead, you can still find the Memberships & Subscriptions page. Here are the steps you will go through: On your mobile phone, open the Amazon application. Tap on the
User icon. Choose Your Account. Next, pick Memberships & Subscriptions under the Account Settings section. The mobile application will be a piece of cake. You'll be happy to know that the cancellation method presented above is not the only one you
can use. There is an alternative way to cancel your movie channel subscriptions. Here is what you have to do: Once again, go to the Memberships & Subscriptions page. From the right side of the channel you wish to terminate, click the "Video Settings" button. Now, pick the Channels tab from under the Account & Settings category. There, you will
be able to see a list of the channel you've subscribed to. Next to the channel you want to stop paying for, click on "Cancel Channel". If you no longer want to use an Amazon Prime membership, you can also cancel it. This will also automatically cancel the Prime Video Channel subscriptions you've made so far. If this is the option you want to go for,
here is what you have to do: Go to Amazon and log into Amazon." In the end, click on "End Membership". Even when you cancel a premium channel, you will be allowed to keep using it until the subscription expires. So, if you've canceled and the renewal will no
longer be done automatically, you will be able to use the subscription until the deadline is reached. This will not terminate your Prime Video membership, though. A refund will also not be granted. While some people are looking up how to cancel Amazon Music, others are searching for ways to cancel other Amazon services, like their Amazon Prime
Video subscriptions or their Prime Video account. With Amazon Prime Video, you can cancel your channel subscriptions through various methods, so it shouldn't be difficult. Canceling one channel is the best option when you do not want to watch that particular channel anymore. But if you no longer want to use Prime Video, you can cancel the
account altogether. Even if you've canceled your Prime Video subscription or you're thinking about it, you may still have some curiosities. Here are some commonly asked questions with answers. To cancel a subscription, go to 'Your Account' on the Amazon website, navigate to 'Memberships and Subscriptions', then select 'Prime Video Channels'
Here, you can find the channel you wish to cancel and choose the 'Cancel Channel' option. Yes, you can manage or cancel, and follow the on-screen instructions. Amazon Prime Video channel subscriptions are typically non-
refundable. Your access to the channel will continue until the end of the current billing period. When you cancel a subscription, the end date of the subscription, any shows or movies from that channel in your watchlist will remain, but you
won't be able to access them unless you re-subscribe or rent/purchase the content from the channel until the end of the current billing cycle. After that, you will lose access to the channel and its content. You can subscribe or
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truly in the thick of remote life, just like you, feeling its ups and downs every day. Since 2012, we've been on a mission to help you find the best cloud-based software. 8000+data points analyzed Read more about our research process. ×Sorry to interruptCSS Error Amazon Prime Video is a major streaming service. Watching Amazon Prime Video is
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and you'll have access to your favorite shows and movies. Don't know how to watch Prime Video for the first time. In this guide, we help you set up and watch Amazon Prime Video on TVs (smart and non-smart), smartphones and
computers. We also explain how you can access almost any country's content library on Amazon Prime Video using a virtual private network (VPN) service. Meet the expertsLearn more about our editorial team and our research process. Amazon Prime Video has an app for almost all popular devices. If you want to stream content on your smart TV,
installing the Amazon Prime Video app is a simple solution. You'll find an app in your app store on Android and Apple TVs. So, what about non-smart TV, provided you have a streaming device like Firestick. Using Firestick isn't difficult, but the process is different from using the
Amazon Prime app on a smart TV. Below, we walk you through the process, so you can quickly start viewing your favorite Amazon originals. Before we get started, note that Prime Video is compatible with a wide range of streaming devices beyond Firestick, including Roku, Chromecast, Apple TV and various gaming consoles. Here is a three-step
process to watch Amazon Prime Video on a non-smart TV with a Firestick. Set Up the Firestick for the first time, you'll first need to set up the Firestick. Connect it to your TV and follow the on-screen steps to set it up. You can learn the complete process from our guide on setting up a new Firestick. When you're done, move
to the next step. Set Up Your Amazon Prime Video AccountOnce you've set up the Firestick, launch the Amazon Prime Video app on the Firestick. Select the "sign in" option to log in and set up your account on Prime Video app on the Firestick. Select the "sign in" option to log in and set up your account on Prime Video app on the Firestick.
stream and you're all set. Watching Prime Video on Android and iOS devices is pretty much the same, except for downloading the app from the relevant app store. Here is how you can get Amazon Prime
Video access on a smartphone: Download the Amazon Prime Video app on your phone. You can do this by visiting the Amazon Prime Video and installing the app. Sign In to Amazon Prime Launch the app on your
smartphone and sign into your Amazon account (assuming you have an account already). Start Streaming Content available on Amazon Prime Video once you've signed in. At this point, you can start streaming content on your smartphone. If you have the Amazon Prime Video once you've signed in. At this point, you can start streaming content on your smartphone.
cast the screen to your TV to enjoy content on a bigger screen. There are multiple ways to do this, such as with Chromecast or by using a Firestick. Streaming on laptops is generally more comfortable than smartphones. If you're home and in front of the laptop, you can either use the Prime Video app or the Amazon website to stream content. Tip:
Prime Video offers various video quality options ranging from SD to 4K HDR, which you can adjust based on your internet speed and device capabilities by clicking the app or visiting the Amazon Prime website. The apps for Windows and Mac are
available in their respective stores. Sign In to Amazon Prime Whether you're using the app or the website, you'll need to sign in to your Amazon Prime account. Once you sign in, you'll see all the content Amazon offers in your region. Start Watching ContentYou should be able to watch Amazon Prime Video's content library once you've signed in.
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direct option to save titles for offline viewing. If you're download individual episodes by clicking on the download button next to each episode. A handy tip: Our top VPN recommendation, NordVPN, has a
free Meshnet feature. This allows secure file sharing of any size between devices, and is valuable for Prime Video users who download content for offline viewing and want to securely transfer these files between their devices, and is valuable for Prime Video users who download content for offline viewing and want to securely transfer these files between their devices, and is valuable for Prime Video users who download content for offline viewing and want to securely transfer these files between their devices, and is valuable for Prime Video users who download content for offline viewing and want to securely transfer these files between their devices, and is valuable for Prime Video users who download content for offline viewing and want to securely transfer these files between their devices, and is valuable for Prime Video users who download content for offline viewing and want to securely transfer these files between their devices.
Russia, North Korea and Syria. If you're in one of these countries, you can use a VPN to access Amazon Prime Video. A VPN can help you bypass geoblocks, so you can access virtually any country's content library. Amazon Prime Video implements geo-restrictions on its content, meaning certain
shows and movies are only available in specific regions due to licensing agreements. A VPN can help you access other countries' Prime libraries, as we show below. While Amazon Originals) that remains accessible regardless of your
location. However, for full access to region-specific libraries while traveling abroad, you'll still need a VPN. Using a VPN to watch Amazon Prime is fairly easy. You can get into any country's content library simply by connecting to the appropriate VPN server. For example, if you want to view Amazon Prime Video U.S., you connect to a U.S. server. The
VPN assigns you a U.S.-based IP address. When you go to Amazon Prime Video, it will see you as physically located in the U.S. and provide access to the U.S. content library. You might want to consider using NordVPN, given it's our best VPN for streaming. However, you may also select a service from our list of the best VPNs to make sure you pick
one of the best VPN services on the market. Below, we walk you through the process of using a VPN to watch Amazon Prime Video from anywhere. Download and Install a VPNStart by downloading a VPN app — we recommend NordVPN — and install the VPN on your device. You can install NordVPN on almost any device such as a smartphone,
computer, smart TV, game console and router, among others. Connect to a VPN ServerYou'll see a list of servers in the U.S. Access Amazon Prime VideoAccess Amazon Prime
Video via the app or the browser once you've connected to a VPN server. You should be able to access the appropriate content library on the browser once you've connected to a VPN can help you access another country's content library on
Amazon Prime Video. The process for watching Amazon Prime Video employs sophisticated VPN detection mechanisms that endeavour to block traffic from VPN IP addresses, which is why premium VPNs with regularly refreshed IP
addresses are most effective for accessing the service. Here are our top three recommendations for the job. NordVPN is the fastest VPN for streaming. According to our speed tests, it's the fastest VPN, which means you'll never need to sit while a video buffers even if
you're streaming in 4K. Also, you can easily access almost any country's content library on Amazon Prime Video using NordVPN — it covers 118 countries. NordVPN uses SmartPlay Technology that changes your DNS server for streaming while still encrypting your connection. This combination ensures you always have access to Amazon Prime Video
without the platform detecting that you're using a VPN. Learn more about it in our comprehensive NordVPN review. Ever-dedicated to privacy and security, the service recently released NordWhisper, a protocol designed to deal with tight VPN usage limits. This may be particularly useful when traveling to countries with strict internet controls or
when using restrictive public networks. NordVPN costs about half what you'll pay for ExpressVPN (our third pick). Given its feature set and performance, NordVPN is a steal. However, you can still use the 30-day money-back guarantee if you're not confident it'll work for you. Surfshark is a very affordable VPN if you opt for a long-term plan.
Surfshark is another excellent streaming VPN that we've never seen have a problem unblocking Amazon Prime Video — or any other streaming service. Its IP rotator feature changes your IP address at regular intervals, so if any address happens to be known to Amazon, you'll soon switch to one that works. Surfshark is a cheap VPN as long as you
sign up for a two-year term in advance; the monthly price is unfortunately high. However, a long-term contract saves you a lot, and you can also save money by sharing your account around. Our Surfshark review might be
able to help you make up your mind. 30-days money-back guarantee Though pricier than many competitors, ExpressVPN is a great beginner VPN. ExpressVPN is a great beginner VPN. ExpressVPN offers apps that work in the background without
making you think — perfect for when you're settling down for an Expanse marathon. ExpressVPN's basic security includes a kill switch, an ad and malware blocker,
parental controls and the advanced Lightway protocol. It's costly, but the 30-day money-back guarantee can be used as a free trial. You can also learn more before you buy by visiting our ExpressVPN review. PrivadoVPN's free plan Controls and the advanced Lightway protocol. It's costly, but the 30-day money-back guarantee can be used as a free trial. You can also learn more before you buy by visiting our ExpressVPN review.
streaming apps Cons: Overcrowded phone UI Weak customer support Lacks advanced features If you're looking for a free VPN to stream shows and movies on Amazon Prime Video, PrivadoVPN is the best VPN for streaming because it offers 10GB of high-speed data, servers in 10 different countries and manual server selection.
You can read our PrivadoVPN review to learn more about why its the best free VPN overall. PrivadoVPN's free plan excels at unblocking Prime Video content, but be aware that after consuming your 10GB monthly data allowance, your speeds will be throttled unless you upgrade. If you're not familiar with VPNs, all the jargon can be confusing. Here,
we share some tips for having the best possible experience when streaming on Prime Video with a VPN. When using a VPN with Prime Video with a very experience server overload and speed issues when using free VPNs. Prioritize connecting to servers physically
closer to your actual location when possible to minimize latency. If Prime Video still detects your VPN after connecting to a different browser, connecting to a different browser cookies and cache, using a different browser cookies and cache, using a different browser, try clearing your browser contacting your browser cookies and cache, using a different browser, try clearing your browser contacting your browser contacting your browser contacting your browser contacting your browser.
help you access content included with your Prime subscription from different regions, content available for purchase or rental typically requires a country-specific payment method tied to that region. Does Amazon Prime Video Have Free Content? Besides the standard Prime Video Have Free Content. Besides the Standard Prime Video Have Free Content. Besides the Standard Prime Video Have Free Content. Besides the Standard Prime Video H
supported streaming service that's accessible through the Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country where Amazon Prime Video on almost any device, but if you're in a country whe
risk-free 30-day refund period. A VPN will allow you to change Amazon Prime region to access geoblocked content and bypass censorship. It can help you access content regardless of your physical location on all major streaming services, including Amazon Prime Video and Netflix. Have you used a VPN to stream Amazon Prime Video before? If yes,
which one? Let us know in the comments below, and as always, thank you for reading. How Can I Watch Amazon Prime on your TV, you can use a streaming device like Firestick to watch Amazon Prime shows and movies on a non-smart TV. How Do I Start
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Amazon Prime Membership With numerous streaming services available, Amazon Prime Video offers additional subscription channels and streaming service apps involves different processes for channels and apps. If you signed up directly through a streaming service, you'll need to cancel
through its website. There are so many streaming services these days, it's hard to keep track. Gone are the days when everything was on Netflix; there are now scores of options, such as Max and Hulu. Even Chick-Fil-A is getting in on the
action. When people tell you about a great show they've just watched, there's nothing worse than finding out that it's on a service that you don't have. Amazon's Prime Video streaming service has a whole host of great content of its own, but it also caters for those who want to watch content from elsewhere, too. In Prime Video, you can sign up to
additional subscription channels from major players such as Paramount+ and Max, which allow you to watch all of their content without having to sign up for yet another streaming services, such as Apple TV, don't have Prime Video channels. However, it's still possible to watch them on your Amazon Fire TV by installing the appropriate
app. You can even sign up using your Amazon payment information, so you don't have to go through the pain of adding a new payment method to your new streaming app. The trouble is, there are now so many great Prime Video channels and apps to choose from, you may find yourself getting a little trigger-happy and signing up for too many,
especially when many Prime Video channels offer a free trial. The good news is that it's simple enough to cancel Amazon's Prime Video channels and app subscriptions once you know how. Here's how it works. Related Amazon's Prime Video channels and app subscriptions once you know how. Here's how it works. Related Amazon's Prime Video channels and app subscriptions once you know how.
how. Prime Video channels vs streaming service apps You'll need to know which is which before you cancel Paramount to cancel is an Amazon Prime Video channel that you directly subscribed to through a Fire TV or the Amazon Prime Video app. If not, is it a streaming service
you've subscribed to through the provider's app on your Fire TV? You'll also need to know whether you used your Amazon billing information to subscribe. That's because the way that you cancel Prime Video channels is different from how you cancel streaming service apps that you signed up for with your Amazon billing details. If you signed up for a
streaming service in another way, then you'll need to cancel that service directly through that service's app or website. As an Amazon Prime subscriber, you get a wide range of benefits. These include free shipping, Amazon Prime subscriber, you get a wide range of benefits.
discounts during events such as Amazon Prime Day. One of the best benefits is free access to the Amazon Prime exclusives, such as The Lord of the Rings of Power, The Wheel of Time, The Boys, Reacher, and Mr. & Mrs. Smith. There's plenty
to watch for free on Prime Video, but there may be some shows or movies you want to watch that are part of a different streaming service. The good news is that if you're a Prime member who uses a Fire TV or smart TV with the Prime Video app, you can also search for a show like Star Trek Discovery or Yellowstone and see the option to watch it
through Paramount+ directly within your Prime Video app. Amazon will even let you sign up with just a few clicks. Everything will go through your Amazon account, eliminating the need to create a password or enter your information. Doing so means you've subscribed to a Prime Video app. Amazon will be added to your account. Now here's
where the problems begin: Prime Video channel subscriptions do not transfer over to a provider's own app or other platforms like Apple TV and Roku. You can only access them through Prime Video app on a laptop or mobile, or devices such as an Apple TV or Roku. That means, if Paramount+ is a Prime Video channel of
AMC+ Cinemax MLB.TV NBA League Pass WNBA League Pass Crunchyroll HIDIVE RetroCrush Acorn TV PBS Masterpiece ALLBLK BET+ PBS Documentaries History Vault MUBI Lifetime Movie club Moviesphere AMC+ Shudder Sundance Now There are plenty of other channels beyond those listed above that you can sign up to, and if you're not
careful, the cost can soon mount up. You may find that you want to cancel some of the Prime Video channels to cut down on your monthly subscription costs. Signing up for a channel such as Paramount+ website and enter your billing information and sign up
for the service that way, or maybe you directly install the Paramount+ app on your Fire TV and sign up there. If so, you won't have access to the Paramount+ Prime Video channel. It's an app you've subscribed to, and that's the difference. You can download and use that app on any supported device, no Prime Video is required. If you download and use that app on any supported device, no Prime Video is required. If you download and use that app on any supported device, no Prime Video is required. If you download and use that app on any supported device, no Prime Video is required. If you download and use that app on any supported device, no Prime Video is required. If you download and use that app on any supported device, no Prime Video is required. If you download and use that app on any supported device, no Prime Video is required. If you download and use that app on any supported device, no Prime Video is required.
streaming service's provider app directly on your Fire TV device and then use your Amazon billing information to subscribe to the service, you can only manage that subscription on Amazon's website. Here is where it gets tricky. If you download a streaming service's provider app directly on your Fire TV device and then use your Amazon billing
information to subscribe to the service, you can only manage that subscription on Amazon information, you can manage the subscription on the provider's website or app. When you want to unsubscribe to a Prime Video channel such
as Paramount+ or Max, follow these steps: Sign in to your Amazon account and click Prime Video page, click Subscriptions. Click the Manage button. Under Your Subscriptions, find the channel you want to cancel and click Unsubscriptions. Click the Manage button. Under Your Subscriptions, find the channel you want to cancel and click Prime Video page, click Subscriptions.
payments, but will still give you access to the channel until the date of your next subscription payment. You can also go directly to Amazon's Prime Video Channels page and follow instructions 4 and 5 above. Amazon if you want to cancel a streaming service that you subscribed to using your Amazon billing information, follow these steps: Go to
Amazon's App Subscriptions page and sign in to your Amazon account if you're not already. Click on the Actions drop-down next to the subscription. Select Turn off auto-renewal. Amazon's streaming service has a good selection of shows and movies, including Amazon Original content that you can't find elsewhere. How can financial brands set
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Norwegian Polish Portuguese Romanian Russian Spanish Swedish Tagalog Tamil Telugu Turkish HeadquartersSeattle, Washington, U.S.Country of originUnited StatesArea servedWorldwide (except mainland China, Cuba, Iran, North Korea, Sudan, Russia, Belarus,[1] Syria, and Vietnam)[2]OwnerAmazonIndustryEntertainmentmass mediaProducts
Streaming media video on demand digital distribution Services Film production film distribution television production television distribution Subsidiaries Video Direct [citation needed] Bray Film Studios URLwww.primevideo.com CommercialYesRegistrationRequiredUsers 200 million(as of February 18, 2025[update])[3]LaunchedSeptember 7, 2006
18 years ago (2006-09-07)Current statusActive Amazon Prime Video, or simply Prime Video, is an American subscription video on-demand over-the-top streaming television service owned by Amazon MGM Studios or licensed to Amazon, as Amazon
Originals, with the service also hosting content from other providers, content add-ons, live sporting events, and video rental and purchasing services. Prime Video is the third most-subscribed video on demand streaming media service in the
United States, with 200 million paid memberships.[3] Operating worldwide, the service may require a full Prime subscription, [4] whereas in Australia, Canada, France, India, Turkey, and Italy, it can only be
accessed through a dedicated website. Prime Video additionally offers a content add-on service in the form of channels, or Prime Video channels, which allow users to subscribe to additionally offers a content add-on service in the form of channels, or Prime Video Channels, which allow users to subscribe to additionally offers a content add-on service in the form of channels, or Prime Video Cha
the United States, the service grew with an expanding library, and added the Prime Video on Demand. After acquiring the UK-based streaming and DVD-by-mail service LoveFilm in 2011,[6] Prime Video was added to the Prime subscription in
the United Kingdom, Germany, and Austria in 2014;[7][8] continuing the plan of LoveFilm Instant, it is available on a monthly subscription of £/€8.99 per month.[9] The service was previously available in Norway, Denmark, and Sweden in 2012, but was discontinued in 2013.[10] On April 18, 2016, Amazon split Prime Video from Amazon Prime in the
US for $8.99 per month.[11] On December 14, 2016, Prime Video launched worldwide (except for mainland China, Cuba, Iran, North Korea, Sudan, and Syria) expanding its reach beyond the United States, United Kingdom, Germany, Austria, and Japan. Among the new territories, the service was included with Prime in Belgium, Brazil, Canada,
France, India, Ireland, Italy, Poland, Turkey, and Spain, while for all other countries, it was made available for a monthly promotional price of $/€2.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months and $/€5.99 per month for the first six months are first six months and $/€5.99 per month for the first six months are first six months and $/€5.99 per month for the first six months are first 
(MPA), which it joined on October 1, 2024. The service debuted on September 7, 2006, as Amazon Unbox in the United States.[13] On September 4, 2008, the service is no longer available for downloading purchased instant videos. On February 22, 2011, the service
rebranded as Amazon Instant Video and added access to 5,000 movies and TV shows for Amazon Prime members. [16] [17] On February 8, 2012, Amazon signed a deal with Viacom to add shows from MTV, Nickelodeon, Comedy Central, TV Land, VH1, CMT, Spike, BET, and Logo TV to Prime Instant Video. [18] On September 4, 2012, Amazon signed a deal with Viacom to add shows from MTV, Nickelodeon, Comedy Central, TV Land, VH1, CMT, Spike, BET, and Logo TV to Prime Instant Video. [18] On September 4, 2012, Amazon signed a deal with Viacom to add shows from MTV, Nickelodeon, Comedy Central, TV Land, VH1, CMT, Spike, BET, and Logo TV to Prime Instant Video. [18] On September 4, 2012, Amazon signed a deal with Viacom to add shows from MTV, Nickelodeon, Comedy Central, TV Land, VH1, CMT, Spike, BET, and Logo TV to Prime Instant Video. [18] On September 4, 2012, Amazon signed a deal with Viacom to add shows from MTV, Nickelodeon, Comedy Central, TV Land, VH1, CMT, Spike, BET, and Logo TV to Prime Instant Video. [18] On September 4, 2012, Amazon signed a deal with Viacom to add shows from MTV, Nickelodeon, Comedy Central, TV Land, VH1, CMT, Spike, BET, and Logo TV to Prime Instant Video. [18] On September 4, 2012, Amazon signed a deal with Viacom to add shows from MTV, Nickelodeon, Comedy Central, TV Land, VH1, CMT, Spike, BET, and Logo TV to Prime Instant Video. [18] On September 4, 2012, Amazon signed a deal with Video.
deal with pay-TV channel Epix (now known as MGM+ and since March 2022 owned by Amazon itself) to feature movies on their streaming service, in a move to rival their competitor Netflix.[19] Additionally, in November 2013, Amazon premiered the comedies Alpha House and Betas, which are original series available exclusively online via the Prime
Instant Video service. Amazon offered the first three episodes of both series at once for free, with each subsequent episode released weekly thereafter for Prime members. [20] In February 2014, Amazon announced that the streaming service of its UK subsidiary LoveFilm would be folded into the Instant Video service on February 26, 2014. [21][22] In
 January 2015, Transparent became the first show produced by Amazon Studios to win a major award and the first series from a streaming video service to win the Golden Globe Award for Best Television Series - Musical or Comedy. [23] On July 30, 2015, Amazon announced that they had hired Jeremy Clarkson, Richard Hammond, and James May to
produce an untitled motoring show for Amazon Prime Video that would later be named The Grand Tour. Neither Jeff Bezos nor Amazon stated how much Clarkson, Hammond, or May were being paid to produce the programme via their production company The Grand Tour, but Jeff Bezos stated that the deal was "very expensive, but worth it."[24] The
budget for the show has not officially been announced, but Andy Wilman, the former executive producer of Top Gear stated that each episode would have a budget of around £4.5 million, nine times larger than Top Gear stated that each episode would have a budget of around £4.5 million, nine times larger than Top Gear stated that each episode would have a budget of around £4.5 million, nine times larger than Top Gear stated that each episode would have a budget of around £4.5 million, nine times larger than Top Gear stated that each episode would have a budget.
dropped from its title in the US, and it was renamed simply Amazon Video.[27] In November 2016, the Wall Street Journal reported that Amazon was pursuing streaming rights to U.S. professional sports leagues to further differentiate the service.[28][29][30] Amazon announced in November 2016 that it planned to stream The Grand Tour globally.
which led to speculation over whether the full Prime Video service would begin a wider international rollout to compete with Netflix.[31][32] On December 14, 2016, Prime Video expanded into 200 additional territories.[33] In 2017, Amazon Studios purchased the global television adaption rights to The Lord of the Rings, the product of which, The
Lord of the Rings: The Rings of Power, streams on Prime Video. [34] In 2020, Prime Video expanded its marketing campaigns and local productions to Latin America with El Presidente (Chile & Colombia), La Jauría (Chile), and Súbete a mi moto. On May 17, 2021, parent company Amazon entered negotiations to acquire Hollywood studio Metro-
Goldwyn-Mayer (MGM).[35] On May 26, 2021, it was officially announced that Amazon would acquire MGM for $8.45 billion, subject to regulatory approvals and Amazon Prime Video.[36] The deal was closed after receiving all governmental
approvals on March 17, 2022.[37] In July 2021, Amazon and Universal Pictures reached a multi-year deal to bring Universal's library as well as future theatrical releases would become available on Amazon's streaming services following their
first pay window and four months after release on Peacock. The deal makes major franchises such as Fast & Furious, Jurassic Park and Bourne eligible to stream on Prime Video fered their services
at subsidized rates while publishing original Nigerian content on the platform tagged Prime Video Naija.[40] On February 9, 2022, Amazon signed a long-term deal with the Shepperton Studios for exclusive use of new production facilities.[41] On July 31, 2022, it was announced that the service will expand to Southeast Asia, and be offered in
Indonesia, Thailand and the Philippines. The offerings will include localized content, as well as localized interface and subtitles for non-local content. [42] In January 2024, they decided to cut the original productions for both Southeast Asia and Middle East and North Africa as they shifted on European productions and even licensing. [43][44] Similar
layoffs took place in West and South Africa divisions few months later amidst fierce competition with Showmax.[45] In December 2024, Amazon Prime Video announced significant changes to its operations in India to enhance customer satisfaction and comply with local regulations. These updates included some drastic measures into its subscription
model in India, and it kept its subscribers at the edge of what this change would bring for their streaming experience. These adjustments reflect Amazon's effort to cater to the unique preferences of Indian users in a highly competitive OTT market.[46] Further information: Current original programming, ended original programming, and original films
Further information on Amazon Prime Video international offerings: List of Amazon Prime Video exclusive international distribution programming and Amazon Prime Video international offerings: List of Amazon Prime Video exclusive international distribution programming and Amazon Prime Video international offerings: List of Amazon 
carte subscription services) and streaming services to be offered to Amazon Video offering, and must be purchased separate from the Amazon Video offering, and must be purchased separately. The original launch in the U.S. included services such as Curiosity Stream, Lifetime Movie Club, AMC's Shudder,
Showtime, Starz, and others. [47][48] The service subsequently added other partners, such as HBO and Cinemax, Boomerang, Discovery Channel, Fandor, Noggin, PBS Kids, Seeso and Toku. [49] In January 2017, Amazon announced Anime Strike, an anime focused Amazon Channels service. [50] In May 2017, Amazon Channels expanded into Germany 2017, Amazon announced Anime Strike, an anime focused Amazon Channels service.
and the UK; in the UK, the company reached deals to offer channels from Discovery Communications (including Eurosport), and live/on-demand content from ITV.[48][51] Furthermore, Anime Strike and Heera (a second Channel devoted to Indian films and series) would be discontinued as separate services, and that their content would be merged
into the main Prime Video library at no additional charge. [52] Main article: Sports on Amazon Prime Video Further information: NFL on Prime Video In April 2017, Amazon began to make sports-related content acquisitions, first acquiring non-exclusive rights to stream portions of the NFL's Thursday
Night Football games during the 2017 NFL season to Prime subscribers in the United States as part of a $50 million deal, replacing Sky Sports. The deal will run until 2023 and will exclusively show all masters
1000 events and 12 500 and 250 series tournaments. Amazon will be the third party pay TV provider for the ATP announced a two-year deal in September for Amazon to stream the Next Generation ATP Finals. [56] In November it was announced that Amazon
had acquired the British television rights to the US Open for five years from the 2018 edition, for a reported £30 million. Eurosport who owned the pan European rights extended their deal with the broadcaster to stream their channels on their station.[57] The ATP
additionally announced that Amazon in the US would screen the tennis channel, Tennis TV from 2018.[55] In June 2018, it was announced that Amazon on a three-year deal. This will be the first time that the league will be shown on a domestic
live streaming service, as opposed to being shown exclusively on television.[58] The deal has since been extended for a further three years until the 2024-25 season.[59] On March 18, 2021, Prime Video announced that they have renewed their deal to and will be the exclusive broadcaster of Thursday Night Football between the 2022 and 2033
seasons in the United States.[60] Because Prime Video is a subscription service, the NFL will require Amazon to have the games syndicated to over-the-air television stations in the local market of the teams.[61] On July 1, 2022, Amazon announced a deal with UEFA Champions League football. Prime Video will air 17 games for the 2024-25 season in
the United Kingdom.[62] On October 20, 2022, Prime Video acquired the rights to broadcast NBA during the 2022-23 season in Brazil.[63][64] On November 9, 2022, Prime Video acquired the rights to broadcast NBA during "limited"
advertisements. Avoiding them would cost an additional $2.99 per month. With this move, Prime Video joined many other streaming services in featuring ads, which could be more lucrative than non-ad supported options. [66][67] Currently, the ad-supported tier was available in selected markets, such as United States, Canada, the U.K. and some
European territories.[68] Availability of Prime Video in the world as of October 2023[update] Prime Video is available worldwide (except for mainland China, Cuba, Iran, North Korea, Sudan, Russia, Belarus,[1] Syria and Vietnam[2]).[12] Initially it was available only to residents of the United States, United Kingdom, Japan, Germany and Austria.[69]
[70] The service supports online streaming via web player, [71] as well as apps on Amazon Fire-branded devices, and supported third-party mobile devices, an
Nvidia Shield.[72] Amazon had historically withheld support for Apple TV and Google's Chromecast platform. In October 2015, the company banned the sale of these devices on its online marketplace because they do not support for Apple TV and Google's Chromecast platform. In October 2015, the company banned the sale of these devices on its online marketplace because they do not support for Apple TV and Google's Chromecast platform. In October 2015, the company banned the sale of these devices on its online marketplace because they do not support for Apple TV and Google's Chromecast platform.
be competitors to its own Amazon Fire TV products. [73] [74] [75] However, in December 2017, Amazon released an Apple TV app for Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video mobile app and perform a wider release of Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video mobile app and perform a wider release of Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video mobile app and perform a wider release of Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video mobile app and perform a wider release of Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast support to the Prime Video, [76] and announced in April 2019 that it would add Chromecast suppor
part of concessions to restore access to YouTube on Fire TV devices after a related feud with Google.[78] In most countries, a Prime Video subscription can be paid for with debit and credit cards.[79] Amazon Gift Card balance generally cannot be used for recurring subscription orders; however, an exemption is made for customers in Mexico.[80] As
of 2023, some countries (such as France, Italy, Spain, Mexico, Canada, Netherlands, Saudi Arabia, Luxembourg, Portugal) have added support for paying Amazon Prime Video Channels (See: Amazon Prime#Availability). In August 2022,
customers living in Indonesia, the Philippines, Thailand can start making payments using digital wallets (such as DANA, ShopeePay, OVO, GoPay, GCash, Maya, Rabbit LINE Pay, TrueMoney).[81] In April 2020, Amazon and Apple formed a deal that allowed Amazon to process in-app payments on the Prime Video app on iOS, without using Apple's
official in-app purchase mechanism. Apple's official in-app purchase mechanism is used when a user does not have an existing Prime subscription.[82][83] This move was considered notable as most apps on the App Store are not allowed to use their own payment processor; in-app transactions for digital content have to be handled by Apple. However
 in May 2022, Amazon removed the ability for iOS and Android users to make in-app purchases on several of Amazon's digital storefronts, including Kindle, Audible and Music apps, due to disputes over transaction fees. [84] This section needs to be updated. The reason given is: Brazil has begun accepting movie purchases on their Prime Video. Please on their Prime Video. Please on their Prime Video. Please on their Prime Video.
help update this article to reflect recent events or newly available information. (November 2023) In countries where the Amazon video-on-demand store is available (for purchasing/renting movies & television shows) and are part of the initial batch of locations to roll out Prime Video (from 2006 to 2015), Prime Video is offered on the local Amazon
website (e.g. amazon.com, amazon.com, amazon.de, amazon.co.uk etc.). Although a local Amazon website might be available in that particular country. In countries which do not support purchasing/renting movies & television shows or began rolling
out Prime Video after the international expansion on December 14, 2016, Prime Video is offered as a standalone service on a separate website. Amazon Wideo was launched, but under the name Loja Prime Video
("Prime Video Shop"), and for renting of movies only.[85] Country Amazon Video (Video on demand) Prime Video (Streaming Pay for Mazon Prime subscription amazon.com/primevideo United Kingdom Buy/Rent Streaming Pay for movie purchases Pay for Amazon Frime Video (Streaming Pay for Mazon Frime Video (Video on demand) Prime Video (Video on
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Belgium, Poland, Australia, Mexico, Netherlands, Chile, Colombia, Portugal, Finland, Ireland, New Zealand, Brazil, Canada[88] Buy/Rent Streaming Pay for Amazon Prime subscription (for selected countries (including countries without a
local Amazon website) No Streaming — Depending on the device, Amazon supports up to 4K (UHD) and high-dynamic-range (HDR) streaming with 5.1 Dolby Digital or Dolby Digital Plus audio, with Dolby Atmos coming soon to certain titles. For titles
available for purchase (and not included in a customer's Amazon Prime subscription), the HD option is often offered at an additional price. On March 18, 2020, Thierry Breton, a European commissioner in charge of digital policy of the European union urged streaming services including Amazon Prime Video to limit their services. The request came as
a result of the prevention of Europe's broadband networks from crashing as tens of millions of people started remote work due to the COVID-19 pandemic. The EU wanted the streaming platforms to offer only standard definition, rather than high-definition, programs and make users responsible for their data consumption.[93] On March 20, 2020,
Amazon said that they have already begun the effort to reduce streaming bitrates while also maintaining a quality streaming, "We support the need for careful management of telecom services to ensure they can handle the increased internet demand with so many people now at home full-time due to COVID-19. Prime Video is working with local
authorities and Internet Service Providers where needed to help mitigate any network congestion."[94] Manufacturer Product Type Quality Notes Ref Video Audio Amazon Kindle Fire Toblet 1080p Up to Dolby Atmos support Fire Phone Smartphone 1080p — Discontinued on the Amazon website Fire TV Digital media player Up to 4K Ultra HD Up to
Dolby Digital Plus 5.1, Dolby Atmos support [95] Fire TV Stick Up to 4K Ultra HD Windows app Personal computer 1080p Up to loudspeaker support [97] Apple TV Digital media player Up to 4K Ultra HD Up to Dolby Digital 5.1, Dolby Atmos[98] Available on third
generation models and newer, Dolby Digital 5.1 on fourth generation or newer, 4K HDR and Dolby Atmos on fifth generation. [99] Google Android Mobile operation gystem Varies through device and version. [100] LG 2010+ models Smart television Only select 2010 LG Smart TV and Blu-ray player models and reversion.
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1080p LCPM Dolby Digital Plus 7.1 [101] PlayStation 4 Pro Up to 4K Ultra HD PlayStation 5 Up to 4K Ultra HD PlayStation Video UK
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